

Expert Commerce, LLC

Acceptable Use Policy

1. INTRODUCTION

Expert Commerce, LLC's Acceptable Use Policy is published, and may be amended from time to time, on the World Wide Web:

<http://ExpertCommerce.com/Aup.pdf>.

Expert Commerce, LLC's Acceptable Use Policy ("AUP") is intended to help enhance the use of the Internet by preventing unacceptable use. All users of Expert Commerce, LLC's Internet services (the "Services")-those who access some of our Services but do not have accounts ("Visitors"), as well as those who pay a monthly service fee to subscribe to the Services ("Customers")-must comply with this AUP. We support the free flow of information and ideas over the Internet and do not actively monitor use of the Services under normal circumstances. Similarly, we do not exercise editorial control over the content of any Web site, electronic mail transmission, news group, or other material created or accessible over or through the Services, except for certain proprietary websites. However, we may remove any materials that, in our sole discretion, may be illegal, may subject us to liability, or which may violate this AUP.

Expert Commerce, LLC may cooperate with legal authorities and/or third parties in the investigation of any suspected or alleged crime or civil wrong. Your violation of this AUP may result in the suspension or termination of either your access to the Services and/or your account or other actions as detailed in Section 3. Expert Commerce, LLC has sole discretion for interpreting and/or deciding any meaning, compliance, non-compliance, and enforcement issues related to this AUP.

2. VIOLATIONS OF EXPERT COMMERCE, LLC'S ACCEPTABLE USE POLICY

The following violations, whether initiated or not initiated by the Customer, whether with or without knowledge by the Customer, whether occurring directly or indirectly using the service(s) provided to the Customer, constitute violations of this AUP:

- a. **Illegal use:** Using the Services to transmit any material (by email, uploading, posting, or otherwise) that, intentionally or unintentionally, violates any applicable local, state, national or international law, or any rules or regulations promulgated thereunder.
- b. **Harm to minors:** Using the Services to harm, or attempt to harm, minors in any way.
- c. **Threats:** Using the Services to transmit any material (by email, uploading, posting, or otherwise) that threatens or encourages bodily harm or destruction of property.
- d. **Harassment:** Using the Services to transmit any material (by email, uploading, posting, or otherwise) that harasses another.
- e. **Fraudulent activity:** Using the Services to make fraudulent offers to sell or buy products, items, or services or to advance any type of financial scam such as "pyramid schemes," "Ponzi schemes," and "chain letters."
- f. **Forgery or impersonation:** Adding, removing or modifying identifying network header information in an effort to deceive or mislead is prohibited. Attempting to impersonate any person by using forged headers or other identifying information is prohibited. The use of anonymous remailers or nicknames does not constitute impersonation. Using deliberately misleading headers ("munging" headers) in news postings in order to avoid spam email address collectors is allowed.
- g. **Unsolicited commercial email/Unsolicited bulk email:** Using the Services to transmit any unsolicited commercial email or unsolicited bulk email. Activities that have the effect of facilitating unsolicited commercial email or unsolicited bulk email whether or not that email is commercial in nature, are prohibited.
- h. **Unauthorized access:** Unauthorized access includes using the Services to access, or to attempt to access, the accounts of others, or to penetrate, or attempt to penetrate, security measures of Expert Commerce, LLC's or another entity's computer software or hardware, electronic communications system, or telecommunications system, whether or not the intrusion results in the corruption or loss of data. Unauthorized access also includes spoofing Expert Commerce, LLC's or another entity's communications devices, computers, routers, systems,

switches, or servers, whether or not the access or attempted access results in the corruption or loss of data. Any activity that might be used or interpreted as a precursor to an attempted system penetration (i.e. port scan, stealth scan, or other information gathering activity) constitutes unauthorized access. Unauthorized access also includes accessing or attempting to access or use data, systems or networks, including any attempt to probe, scan or test the functionality or vulnerability of a system or network or to breach security or authentication measures without express authorization of the owner of the system or network. Unauthorized monitoring of data or traffic on any network or system without express authorization of the owner of the system or network also constitutes unauthorized access.

- i. Copyright or trademark infringement:** Using the Services to transmit any material (by email, uploading, posting, or otherwise) that infringes any copyright, trademark, patent, trade secret, or other proprietary rights of any third party, including, but not limited to, the unauthorized copying of copyrighted material, the digitization and distribution of photographs from magazines, books, or other copyrighted sources, and the unauthorized transmittal of copyrighted software. Expert Commerce, LLC is registered under the Digital Millennium Copyright Act of 1998.
- j. Collection of personal data:** Using the Services to collect, or attempt to collect, personal information about third parties without their knowledge or consent.
- k. Reselling the services:** Reselling the Services without Expert Commerce, LLC's authorization.
- l. Network disruptions and unfriendly activity:** Using the Services for any activity, which adversely affects the ability of other people or systems to use Expert Commerce, LLC Services or the Internet. This includes "denial of service" (DoS) attacks against another network host or individual user. Interference with or disruption of other network users, network services or network equipment is prohibited. It is the Customer's responsibility to ensure that their network is configured in a secure manner. A Customer may not, through action or inaction, allow others to use their network for illegal or inappropriate actions. A Customer may not permit their network, through action or inaction, to be configured in such a way that gives a third party the capability to use their network in an illegal or inappropriate manner.

3. REPORTING VIOLATIONS OF EXPERT COMMERCE, LLC'S AUP

Expert Commerce, LLC requests that anyone who believes that there is a violation of this AUP direct the information to Director-Abuse Department, at:

abuse@ExpertCommerce.com.

If available, please provide the following information:

- The IP address used to commit the alleged violation
- The date and time of the alleged violation, including the time zone or offset from GMT
- Evidence of the alleged violation
- Email with full header information provides all of the above, as do syslog files. Other situations will require different methods of providing the above information.

Expert Commerce, LLC may at their sole discretion take any one or more of the following actions in response to complaints or proven violation(s) of this AUP:

- Terminate the Customer's account and service(s)
- Bring legal action to enjoin violations and/or to collect damages, if any, caused by violations.
- Discontinue all communications with the infringing entity's current and/or future network address range and/or domain(s).

4. REVISIONS TO THIS ACCEPTABLE USE POLICY

Expert Commerce, LLC reserves the right to revise, amend, or modify this AUP and our other policies and agreements at any time and in any manner. Notice of any revision, amendment, or modification will be posted as appropriate at the web address described above.

